



## **Communicorp UK Research and Insight can help your brand marketing stand out in a saturated world.**

As a Market Research Society Company Partner, our full-service agency offering majors on both quantitative and qualitative methodologies, from face to face and on street research, online panel research and creative concept testing, to focus groups, talking heads and deep diving insight communities. The method chosen depends on the brief and requirements; but the aim is always to help you.

“We had a need to commission a company to partner with for a long term programme of research to better understand our place in the community and why people use us, as well as identifying what the barriers are. Communicorp UK are a great team to work with, who spent time understanding what we really wanted to achieve from the research, guided us through the development stages of the project and enabled us to deliver a truly insightful research project. We wouldn't hesitate in recommending Communicorp UK Research & Insight to others, and look forward to working together again in the near future.”

**Sally Steadman FCIM,**  
**Director of Marketing,**  
**Communications and Student**  
**Recruitment – Barnsley College**

